#### 2023 Partnership Opportunities

# VelvetLIPS

Your workshop was absolutely amazing. My partner and I are still using the techniques learned and it has taken our sexuality to a greater level. Even more it has brought us closer together in our trust and communication. Just those few techniques have been a key to more passion and love in our relationship. -NW, Nurse Practitioner (Charlotte, NC)



#### BRINGING SEXY BACK TO SEX EDUCATION



# We teach people how to touch people

We help people curate their best relationship with themselves and with others so that they can trust every decision they make with full confidence and divine intuition. We are here to help people to use the logic of their mind and the emotions of their body to be in congruence so that they can sustain a fulfilling, happy, and healthy sexual life; whether with themselves or with others.

We get people to break the patterns of unhealthy relationships and feeling stuck to being free, sexually liberated, and living their life with peace and purpose.

We get our clients these results by helping them to be more sexually self-aware and helping them to develop their ideal relationship(s). We assist them with finding personal love and connection through their communities and beyond by giving them tools to become better at knowing their desire, owning their desire, communicating those desires, building sexual skills around those desires, and fulfilling their ultimate goals of living a more robust and energetically erotic life.

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#### About Marla Renee Stewart, MA

#### Professional Owner & CEO - Velvet Lips Co-Founder - Sex Down South Conference Faculty - Clayton State University

#### Education

BA, Social Psychology, minor in Human Sexuality/LGBT Studies MA, Sociology, emphasis on Gender & Sexuality & Women's & Gender Studies

### Specialties

Seduction & Foreplay | Communication Sexual Confidence | Sex Skills HIV & Public Health | Kink & BDSM Religious Trauma Non-Monogamy | 2SLGBTQIA+ Sexualities









22+ years in Human Sexuality Given over 600 workshops in 16 years Private practice University Lecturer for 7 years 50k+ followers across all social media

In the Media

Over 300 articles written Featured in over 80 magazines and books, including WebMD, Cosmo, & Men's Health Featured guest in over 80 podcasts Featured on Netflix's Trigger Warning with Killer Mike Featured on Love & HipHop Atlanta

Co-Wrote The Ultimate Guide to Seduction & Foreplay (2020) & Co-Edited An Intersectional Approach to Sex Therapy (2021)





#### Partner with Velvet Lips

#### Partnership Perks

\*Give your brand access to thousands of sex-positive, openminded consumers with a wide variety of interests \*Organic and authentic name dropping and brand interactions \*Get people to experience and interact with your brand through onsite sampling, sales, and giveaways

## Influencer/Ambassador

- Review and/or be active w/ your product
- Brand ad in weekly newsletter
- 6 social media feed posts
- Campaign mention in all classes
- Unlimited PR (podcasts, articles, etc.)
- Fee: \$2500/month

#### Media Hero

- One article post with direct link
- Include branded stock image
- Article in weekly newsletter
- Fee: \$200/article; \$350 to write

Media Star

- Dedicated brand email blast
- Social Media Package: 4 social posts
- One article post with direct link
- Social Media or YouTube video
- Fee: \$1500

#### A La Carte Options

- Dedicated brand email blast: \$250
- Social Media: 1 for \$350 or 3 for \$700
- Ad image in newsletter: \$100/month
- Video about product: \$500
- Panel Talk: \$350 for up to 90 minutes





#### Partner with Velvet Lips

Class Master

- Sponsored Event
- Your choice of workshop
- Brand Banners in space
- Vendor Booth or product in space
- Giveaway/Samples of product
- Attendance scholarships
- Review and/or be active with your product
- Brand ad in weekly newsletter
- 6 social media posts w/ product
- YouTube video about your product
- Fee: \$3000

#### A La Carte Options

- Swag Giveaway(s) \$50
- Swag & Social Media post \$350
- Brand banner in space \$200
- Vendor Booth \$350

Norkshops Seduce Your Lover! Art of Dirty Talk Learn the Magic of Squirting! Advanced Flirting & The Art of Genital Pleasing **Initiate Sex!** Building Your Sexual Confidence Anal for Champs Pursuing Unicorns, Threesomes, & More The Art of the Sensual Kiss Healing Through Acts of Love Manifest with Masturbation Orgasms & More

For Couples (or more!) Only

Turn Me On! A Foreplay Workshop The Art of the Sensual Kiss Intensify Your Sexual Connection How to Give An Erotic Massage Excel in Outercourse



#### Get In Touch!

If you have ideas on how we can partner together, let's talk about it! Mayla Pere StewartSexologist | Strategist | Speaker | Author | Educator

1-415-871-1255 | marla@velvetlipssexed.com



And by the way your workshop was phenomenal. Great energy, fantastic facilitation of the group and the content was brilliant. Thank you again for the class. I learned so much. If there is any way to attend your con this year, I will. -SP (Toronto, ON)



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