

2021

Partnership Opportunities



Velvet LIPS

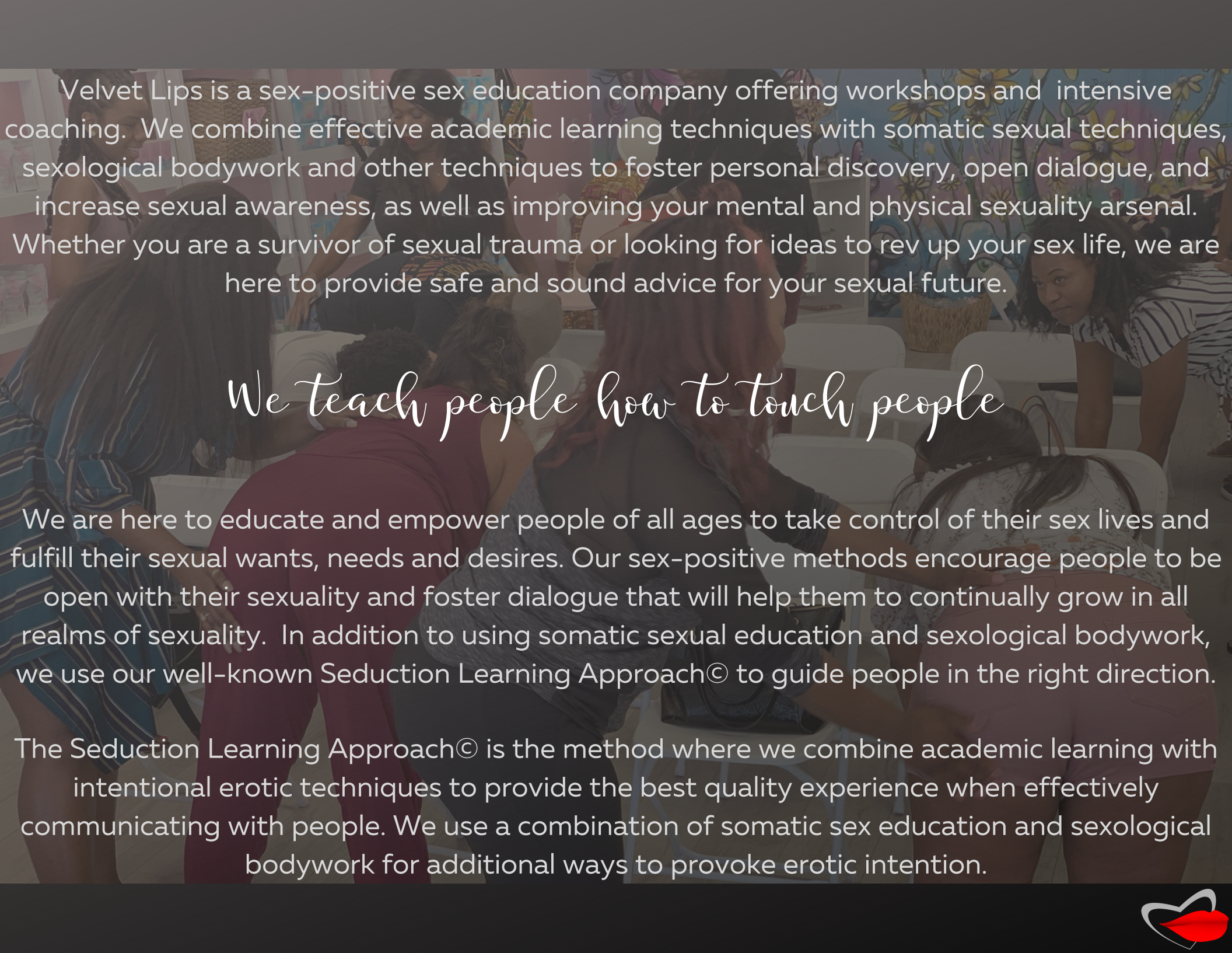
Your workshop was absolutely amazing. My partner and I are still using the techniques learned and it has taken our sexuality to a greater level.

Even more it has brought us closer together in our trust and communication. Just those few techniques have been a key to more passion and love in our relationship.

-NW, Nurse Practitioner (Charlotte, NC)

BRINGING SEXY BACK TO SEX EDUCATION





Velvet Lips is a sex-positive sex education company offering workshops and intensive coaching. We combine effective academic learning techniques with somatic sexual techniques, sexological bodywork and other techniques to foster personal discovery, open dialogue, and increase sexual awareness, as well as improving your mental and physical sexuality arsenal. Whether you are a survivor of sexual trauma or looking for ideas to rev up your sex life, we are here to provide safe and sound advice for your sexual future.

We teach people how to touch people

We are here to educate and empower people of all ages to take control of their sex lives and fulfill their sexual wants, needs and desires. Our sex-positive methods encourage people to be open with their sexuality and foster dialogue that will help them to continually grow in all realms of sexuality. In addition to using somatic sexual education and sexological bodywork, we use our well-known Seduction Learning Approach© to guide people in the right direction.

The Seduction Learning Approach© is the method where we combine academic learning with intentional erotic techniques to provide the best quality experience when effectively communicating with people. We use a combination of somatic sex education and sexological bodywork for additional ways to provoke erotic intention.



About Marla Renee Stewart, MA

Professional

Owner - Velvet Lips

Co-Founder - Sex Down South Conference

Owner - Contract Liberation

Lecturer - Clayton State University

Education

BA, Social Psychology, minor in Human
Sexuality/LGBT Studies

MA, Sociology, emphasis on Gender &
Sexuality & Women's & Gender Studies

Specialties

Seduction | Communication

Building Sexual Confidence | Sex Skills

HIV & Public Health | Kink & BDSM

Religious Trauma

Non-Monogamy | LGBTQ+ Sexualities



Sexy Stats



20 years in Human Sexuality
Educated over 30,000 people over 13 years
Given over 500 workshops in 16 years
Private practice of over 100 clients
University Lecturer for 6 years
34.9k followers across all social media

In the Media

Over 300 articles written
Featured in over 30 magazines and books,
including Ebony, Cosmopolitan, & Men's Health
Featured guest in over 70 podcasts
Featured on Netflix's Trigger Warning with
Killer Mike
Featured on Love & HipHop Atlanta

Co-Wrote 1st book
*The Ultimate Guide to Seduction &
Foreplay (2020)*



Partner with Velvet Lips

Partnership Perks

- *Give your brand access to thousands of sex-positive, open-minded consumers with a wide variety of interests
- *Organic and authentic name dropping and brand interactions
- *Get people to experience and interact with your brand through onsite sampling, sales, and giveaways

Influencer

- Review and/or be active w/ your product
- Brand ad in weekly newsletter
- 4 social media feed posts; 1 live; 1 story
- Campaign mention in 2 classes
- Unlimited PR (podcasts, articles, etc.)
- Fee: \$2500/month

Media Star

- Dedicated brand email blast
- Social Media Package: 4 social posts
- One article post with direct link
- Social Media or YouTube video
- Fee: \$1500

Media Hero

- One article post with direct link
- Include branded stock image
- Article in weekly newsletter
- Fee: \$200/article; \$350 to write

A La Carte Options

- Dedicated brand email blast - \$250
- Social Media: 1 post - \$350
- Ad image in newsletter - \$100/month
- Video about product- \$500



Partner with Velvet Lips

Class Master

- Sponsored Event
- Your choice of workshop
- Brand Banners in space
- Vendor Booth or product in space
- Giveaway/Samples of product
- Attendance scholarships
- Review and/or be active with your product
- Brand ad in weekly newsletter
- 4 social media posts w/ product
- YouTube video about your product
- Fee: \$3000

A La Carte Options

- Swag Giveaway(s) - \$50
- Swag & Social Media post - \$350
- Brand banner in space - \$200
- Vendor Booth - \$350

Workshops

Seduce Your Lover!

Art of Dirty Talk

Releasing Amrita: Learn the Magic of Squirting!

Advanced Flirting & The Art of Genital Pleasing

Initiate Sex!

Building Your Sexual Confidence

Anal for Champs

Pursuing Unicorns, Threesomes, & More

The Art of the Sensual Kiss

Healing Through Acts of Love

Manifest with Masturbation

Orgasms & More

For Couples (or more!) Only

Turn Me On! A Foreplay Workshop

The Art of the Sensual Kiss

Intensify Your Sexual Connection

How to Give An Erotic Massage

Excel in Outercourse



Get In Touch!

If you have ideas on how we can partner together, let's talk about it!

Marla Renee Stewart

Sexologist | Strategist | Speaker | Author | Educator

1-415-871-1255 | marla@velvetlipssexed.com



*And by the way
your workshop
was
phenomenal.
Great energy,
fantastic
facilitation of
the group and
the content was
brilliant. Thank
you again for
the class. I
learned so
much. If there is
any way to
attend your con
this year, I will.
-SP (Toronto,
ON)*

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